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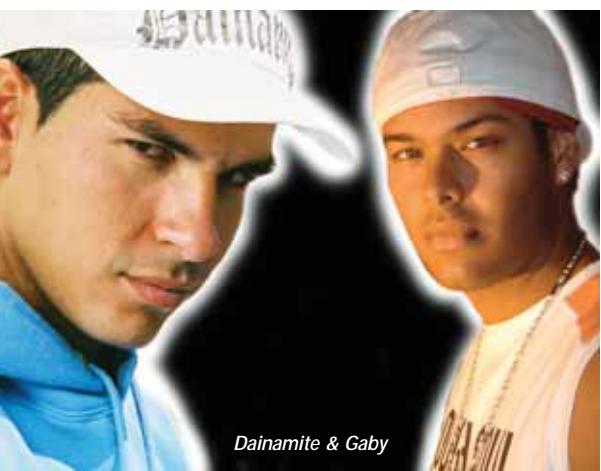
¡VIVA LA PLAYA! HEATS UP FORT LAUDERDALE BEACH JULY 15 & 16

The beat will get a little louder and the flavor a little stronger when ¡VIVA LA PLAYA!, Fort Lauderdale's only Latin beach festival, presented by General Motors, returns this year to AIA at DC Alexander Park (in front of the International Swimming Hall of Fame) on July 15 and 16 to showcase the genres of Latin music. It will be a weekend of non-stop music, food, dance, unique cultural exhibits and children's games. The event is free and runs from 10 a.m. to 7 p.m.

The beat and rhythms will range from a new Reggaeton hip-hop sound to big band salsa, both from the early 1950s, to contemporary music and the melodies of vibrating Latin jazz. Many local performers will take the stage and there will be free salsa dance lessons.

Special performers include Tito Rey y KonMelao, Dainamite, Gaby, El Kynto Elemental, Nicholas Marks Show, vocalist Luis Ramos, Yelizte Flores, Papa Cocote y El Montuno, Rafy Santana y La Homenaje and Plena Es.

Call for more information at 954-527-0627 or visit www.vivabroward.com.



Dainamite & Gaby



Tito Rey y KonMelao

June 2006

onboard

The latest news from the South Florida Regional Transportation Authority, a partnership between Broward, Miami-Dade & Palm Beach counties.

SFRTA PREPARES FOR HURRICANE SEASON 2006

Fly in or out of any South Florida airport and proof of last year's hurricane devastation is still apparent – row after row of blue roofs still await repair just as the 2006 hurricane season begins. Prognosticators are anticipating this year's hurricanes to be just as plentiful and damaging as last year's.

Since there are many new riders now coming onboard, it is timely to review hurricane procedures so that commuters are aware of the actions that need to be taken when a storm approaches. The South Florida Regional Transportation Authority's first and foremost concern is for the safety and welfare of our passengers and train crews, whom the SFRTA will never knowingly place in harm's way.

When a storm is first predicted to impact our area, the SFRTA's hurricane plan is put into action. Conference calls take place, day and night, on an as-needed basis between representatives from the SFRTA, Herzog Transit Services Inc., Meridian Management Corporation, Wackenhut Corporation, CSX Transportation, Amtrak and the Florida Department of Transportation. When sustained winds in excess of 35 mph are predicted, CSX Transportation begins securing or removing the railroad-crossing gates. Once this process begins, service is suspended.

Prior to, and in the aftermath of the storm, the SFRTA's Marketing Department is in contact with the media around the clock. Radio and television stations are apprised of every change in train status and are extremely responsive in getting the word out. Passengers should look to the broadcast media as the primary source of information before, during and after the storm. Another excellent resource is www.tri-rail.com, which is updated as new information becomes available.

As an alternative to the aforementioned resources, passengers can call 1-800-TRI-RAIL when other methods of communication are unavailable. If the phone system is flooded with calls and exceeds capacity, which has happened in the past, it could force the system to shut down and prevent everyone from receiving any information.

Once the storm is over, damage at the stations and along the tracks is assessed. Last year, Wilma knocked out electricity to every Tri-Rail station and highway/rail-grade



PHOTO BY LAURAN MEHALIK

crossing along the Tri-Rail service area of the South Florida Rail Corridor, as well as covered the tracks with much debris. Between hurricanes Katrina, Rita and Wilma, Tri-Rail service was suspended for a total of 17 days.

Hopefully, the 2006 Hurricane Season won't begin to approach the severity of last year's, but as weathercasters are quick to remind the public, "Prepare for the worst and hope for the best."

(Continued on next page)



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LA AUTORIDAD REGIONAL DE TRANSPORTE DEL SUR DE FLORIDA (SFRTA) SE PREPARA PARA LA TEMPORADA DE HURACANES 2006

Cuando volamos hacia o desde cualquier aeropuerto del Sur de Florida podemos observar que los destrozos causados por el huracán del año pasado son aún evidentes: fila tras fila de techos azules aún esperan ser reparados mientras está por comenzar la temporada de huracanes del 2006. Los pronósticos anticipan que los huracanes de este año pueden ser tantos y tan dañinos como los del año pasado.

Como un gran número de nuestros pasajeros son nuevos usuarios del servicio, nos parece oportuno repasar los procedimientos en caso de huracanes de modo que los pasajeros estén al tanto de las medidas que se adoptan cuando se acerca una tormenta. La Autoridad Regional de Transporte del Sur de Florida se preocupa ante todo por la seguridad y el bienestar de sus pasajeros y la tripulación de los trenes y nunca los expondrá a ningún riesgo.

Apenas que se conozca el pronóstico de que una tormenta azotará nuestra zona se pone en marcha el plan contra huracanes de la SFRTA. Los directivos de SFRTA mantienen llamadas en conferencia, día y noche y cuantas sean necesarias, con la gente de Herzog Transit Services Inc., Meridian Management Corporation, Wackenlut Corporation, CSX Transportation, Amtrak, y el Departamento de Transporte de Florida. Cuando se predicen vientos sostenidos de más de 35 MPH, CSX Transportation comienza a asegurar o quitar las barreras de paso a nivel, y una vez que comienza este procedimiento el servicio se suspende.

Antes de la tormenta, y en los momentos posteriores a la misma, el Departamento de Marketing está en comunicación permanente con los medios de

comunicación. Las estaciones de radio y televisión reciben información sobre cambios en el status de los trenes y contribuyen enormemente en difundirla a toda la sociedad. Los pasajeros deben tomar a los medios de comunicación como la fuente principal de información antes, durante y después de la tormenta. Otra fuente excelente de información es www.tri-rail.com, ya que se actualiza a medida que la información está disponible.

Como alternativa a las fuentes antes mencionadas los pasajeros que no puedan acceder a otras formas de comunicación pueden llamar a 1-800-TRI-RAIL. Si el sistema llega a saturarse de llamadas y se viera superado en su capacidad (algo que ha ocurrido anteriormente) podría caerse completamente. Esto provocaría que nadie pueda recibir información.

Una vez que la tormenta ha pasado se evalúa el daño a las estaciones y las vías de tren. El año pasado, Wilma derribó la electricidad de todas las estaciones de Tri-Rail y todas las barreras de paso a nivel en todo el área de servicio de Tri-Rail en el Corredor Ferroviario del Sur de Florida, además de haber cubierto las vías con escombros. Entre los huracanes Katrina, Rita y Wilma, Tri-Rail tuvo que suspender el servicio por un total de 17 días.

Esperamos que la Temporada de Huracanes 2006 no llegue a tener la fuerza de la del año anterior, pero como los meteorólogos siempre nos recuerdan: "debemos estar preparados para lo peor y esperar que suceda lo mejor".

SFRTA KÖMANSÉ PRÉPARASYON POU SÉZON SYKLÓN 2006

Nan nimpôt ki aépò ké ou pran yon avion nan Sid Floride la wap toujou wè prèv déga ké syklón yo fè nan ané ki sot pasé la – anpil tèt kay yo ranjé yonn apré lòt rété toujou tou blé ap tan réparasyon pandan ké sézon syklón 2006 la déja kómansé. Pwonostikatè yo

préwva ké mové tan ané sa-a kap fè menm kantité déga ak lane ki sot pasé la.

Kòm gen plis moun ki pran transpò publik, nou pansé ké li lè pou nou revisé pwosedi nou yo pou ké pasajé nou yo kap konen sa pou yo fè lè yon syklón ap rivé sou nou. Pi gwo tèt chajé South Florida Regional Transportation Authority genyen sé pwoteksyon épi byennèt pasajé li yo é ékip moun kap opéré tren yo, SFRTA pap janm mété lavi moun sayo an danjé.

Lè yo fèk anonsé ké yon mové tan ap vini sou nou, SFRTA mété plan li geyen pou li kombat syklón an aksyon. Li fè konférans nan télefòn la jounen kou lannwit, sil nésèsè, ak tout reprézantan SFRTA, Herzog Transit Services Inc., Meridian Management Corporation, Wackenlut Corporation, CSX

Transportation, Amtrak é Florida Department of Transportation. Lè yo préwva ké van kap vanté jiska 35 mil alè, CSX Transportation kómansé retiré tout bar an bwa yo ki sévi dé bariè devan ray tren yo ki travésé lari yo. Depi ké yo kómansé pran mezi sila yo, yo sèt oblijé stopé tout tren, sèvis tren yan fémén.

Avan, é aprè syklón nan, Dépatman Marketing lan rété an kontak ak tout media yo 24 sou 24. Nou kimbé éstasion radio ak television okouran tout chanjman sou sèvis tren nou yo é yo toujou répon é pasé anons nou yo bay publik la san pèdi tan. Nou ankourajé pasajé nou yo pou yo rété a lékout media yo pou yo kap recéwva infomasyon avan, pandan é aprè yon mové tan fin pasé. Yon lòt sous infomasyon ki impòtan anko sé www.tri-rail.com, li toujou gen infomasyon fré.

Anplis tout lòt sous ké nou sot bay la yo, pasajé yo ka rélè nimewo sa-a 1-800-TRI-RAIL, si lòt mwayen komunikasyon yo pa travay. Lè gen twòp moun kap rélè nan télefòn é li dépasé kapasité rézo telefonik la, sa kap kozé ké system nan étènn nét koté pèsonn pap réséwva oken infomasyon.

Depi mové tan fin pasé, nou kómansé san pèdi tan enspéksyon tout ray tren yo pou nou wè ki kantité déga ki fèt. Ané ki sot pasé la, Wilma té mété blackout nan tout estasyon tren Tri-Rail ak travésé highway/rail-grade ki nan South Florida Rail Corridor wa, li té kouvari ak fatra tout ray tren yo. Syklón Katrina ansnm ak Rita é Wilma, té kozé ké Tri-Rail estopé sévis tren li pandan 17 jou.

Nou swété ké sézon syklón 2006 pap fè menm kantité déga ak lané pasé, tankou métewolojis yo toujou ap fè publik sonjé, "Préparé pou tampèt pandan ké wap espèrè solèy."



FDOT TRANSIT FAIR YIELDS 88 NEW RIDERS

The South Florida Regional Transportation Authority recently added a shuttle route that goes right past the Florida Department of Transportation's District IV office, located in Fort Lauderdale. With additional shuttle connections coupled with an enhanced train schedule, the new service influenced FDOT transit planners to host a Transit Fair in order to spread the word among their colleagues. More than 200 people attended the fair and almost 25 percent of the 400 employees in the building signed on as new members of the SFRTA/Tri-Rail Employer Discount Program, as a result.

FDOT's Transit Planning Coordinator Lisa Peterson arranged the fair with members of the SFRTA's Marketing Department and said that she has "been getting very positive feedback and people are very excited about the new shuttle and the new schedule." Peterson added, "In fact, two of our employees who normally carpool decided to start taking the train instead, and are so pleased with the service that they are staying with it."

FDOT employees, like many other Tri-Rail passengers, cite the convenience of being able to read and work, instead of being stuck in traffic, as just a few of the reasons to ride the train. If your company would like to schedule a transit fair, contact EDP coordinator Donna Fortier at 954-788-7938 or fortierd@sfrta.fl.gov.

PHOTO BY ARI ROTHEMBERG



From left to right: FDOT employees Gregor Senger, Larry Merritt, Lisa Peterson, Nancy Ziegler, Lauren Rand, Radame "Tito" Gutierrez, Daphne Spanos and Shaundrick "Shaun" Hamilton.

THE "SUN" IS ON THE STREETS OF DOWNTOWN FORT LAUDERDALE!

The City of Fort Lauderdale initiated the new Sun Trolley shuttle service on Thursday, May 11, with a special kick-off event featuring Mayor Jim Naugle and Vice Mayor Cindi Hutchinson. The Downtown Fort Lauderdale Transportation Management Association hosted the ribbon-cutting ceremony, with Downtown Fort Lauderdale's TMA Chair Alan Hooper formally announcing the start of the new service.

The TMA is proud to bring an entire service and fleet of "Clean Air Transportation" to Fort Lauderdale, as they urge people to "Catch the Sun." The Sun Trolley operates with bio-diesel fuel and is just one illustration of the TMA's dedication to environmentally friendly initiatives.

The TMA is a huge proponent of "Ozone Awareness," supporting programs such as Ride Share Matching, as well as advocating fellow transportation affiliates, including Broward County Transit and the South Florida Regional Transportation Authority/Tri-Rail.

Sun Trolley services Tri-Rail passengers on Saturdays and Sundays from the Fort Lauderdale Station, with connections to the Broward Center for the Performing Arts, Broward County Transit's Broward Central Terminal, Fort Lauderdale Beach, Las Olas Riverfront and the Museum of Discovery and Science. Contact 954-761-3543 or log onto www.suntrolley.com for additional information.



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Now is the time to open your eyes and look around! If you spot the BIG 105.9 logo while onboard the train, take a photo with your cell phone or camera and e-mail it to bigcomments@ccmiami.com, and you can win some fabulous prizes.

BIG 105.9 will pick winners weekly to score some free gifts, like movie premiere passes, tickets to events, great classic rock DVD's, CD's and more! You've got all summer to do it, so no excuses! Hop on Tri-Rail, have some fun and win free prizes!